

ABE LEVEL 5 DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY MANAGEMENT

Programme Description

This programme delivers hospitality and tourism-related knowledge and core skills underpinned by a solid foundation in key aspects of travel, tourism and hospitality management. It is designed both to equip learners with information and the abilities to apply it in the real world business environment. It prepares learners for junior managerial roles in hospitality industry on management of hospitality operations in hotels, restaurants, cruise ships, amusement parks, and destination marketing organizations, convention centres, country clubs and related industries. The travel and tourism industry is dynamic, wide-ranging and fast-growing.

This qualification is equivalent to QCF Level 5. This level is the academic equivalent to 40 Credits of a UK University honours Degree and is accredited by the Qualification and Curriculum Authority (QCA).

Programme Objectives: Students will be able to:

- Understand the main historical landmarks in the development of travel, tourism and hospitality in both a developed and developing-country context.
- Identify the nature of tourism and tourists in the context of contemporary societies
- Explain the growth of international tourism and the changing spatial patterns in tourist travel and the interrelationships between the public and private sectors in the context of tourism
- Analyse the determinants of demand and supply and the propensity to travel and understand the interaction between supply and demand in travel, tourism and hospitality
- Evaluate the positive and negative economic impacts of tourism, socio-cultural impacts of Tourism, and environmental impacts of tourism (natural and built)
- Demonstrate knowledge of tourism planning and the concept of sustainable development
- Explore current and future trends in international tourism from the perspective of all major stakeholders – consumers, the industry, government and the wider community

Programme Structure: This programme is made of three modules and two optional modules as follows:

Three Compulsory Units:

- Strategic Hospitality Management
- International Travel, Tourism and Hospitality
- Sustainable Tourism Planning and Development

Plus Two Optional Units from:

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management

Career Opportunities: Once you complete your course, you can choose to work in almost any hospitality and service sector. You can find employment with the public service, hotels, clubs, resorts, airlines, tour operators, travel agency, transport and cargo companies, museums, national tourism organisations, as well as businesses dealing with food services, events management, entertainment promotion, and exhibitions and conventions.

Duration/Delivery Method: 12 Months full-time and face-to-face

Entry requirement: Applicants must have obtained one of the following::

- ABE Certificate
- Two "A" Level passes plus four GCSE passes at Grade A, B or C, two of which must be English and Maths
- Overseas qualifications which may be accepted by the Registrar as being equivalent to the above
- ABE also welcomes applications from candidates without formal qualifications who have been in appropriate employment for at least two years. A reference letter from employer(s) must accompany such applications
- Students whose first language is not English will need an IELTS overall score of 5.5

Start Dates: For information regarding start dates for LCEM programmes, please refer to LCEM website: www.lcoem.com

Grading: Grade A - 70%+ Distinction, Grade B - 55-69% Credit, Grade C - 40-54% Pass, Grade D - 30-39% Fail, Grade E - 29% and below Fail

Award Condition: ABE Diploma in Business Management (Level 5) will be awarded when a student successfully passed all modules. A module is passed when an overall module mark of 40% or more is attained.

University Progression: After completion of this course, apply to enter the second year of a human resource management-related undergraduate programme at a UK university.

Fees: For information regarding fees for LCEM programmes, please refer LCEM website: www.lcoem.com