

EDEXCEL BTEC LEVEL 7 EXTENDED DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP

Programme Description

This programme is designed to provide systematic understanding of knowledge and a critical awareness of current problems and new insights in context of the professional area of management. Students will acquire skills, knowledge and attitudes that will assist them to develop as productive and socially responsible managers in the global environment. All the courses offered within the programme have a strong international emphasis in recognition of the cosmopolitan qualities necessary of future managers to meet global technology, social and work demands.

By beginning the EDSML course Edexcel assumes knowledge of the Professional Diploma in Management Studies level 5 modules (or exemption). All students are required to take the total of 9 units (equivalent to 270 credit hours at master level) over the year to gain EDSML before proceeding to the MBA degree to UK Universities. This programme is the advanced professional diploma of Edexcel.

Programme Objectives: Students will be expected to develop the following skills during the programme of study:

- comprehensive understanding of management techniques and ability to apply
- originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the area of management
- critical evaluation of current research and advanced scholarship in the area of management
- the ability to develop and apply novel approaches in handling complex and unpredictable situations
- the ability to operate effectively in highly critical situations by dealing effectively with problems and employing a high level of skill, judgment and insight
- the ability to respond to change and initiate change and to deal with complex issues creatively yet systematically, make sound judgments and communicate their conclusions clearly to specialist and non-specialist audiences
- the demonstration of self-direction and originality in tackling and solving problems

Programme Structure: This programme is made of nine modules as follows:

The three compulsory core units are as follows:

- Advanced Professional Development
- Managing Change in Organisations
- Management Research — Project and Presentation

From the following list of the specialist units students should choose any six units only:

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| • Strategic Planning and Implementation | • Managing Financial Principles and Techniques |
| • Human Resources Planning and Development | • Management in the Wider Environment |
| • Leadership of Your Organisation | • Culture Climate Values |
| • Management Research Methods | • Strategic Review |
| • Supply Chain Management | • The Creative Manager |
| • Managing Finance for Strategic Managers | • Managing Virtual Organizations |
| • Managing Human Resources Policy | • Strategic Marketing Management |
| • Developing a Communication Strategy | • Quality and Systems Management |

Career Opportunities: Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership offers career opportunities in Marketing, Finance, Operations, Accounting, Human Resources and many other departments in organisations.

Awarding Body: Edexcel, a Pearson company, is the UK's largest awarding body offering academic and vocational qualifications and testing to schools, colleges, employers and other places of learning in the UK and internationally.

Duration/Delivery Method: 18 Months full-time and face-to-face

Entry requirement: Applicants must have obtained one or more of the following:

- UK GCE A-Level standard
- In the case of overseas qualifications, candidates should have completed Higher Secondary or Intermediate level qualification.
- Students whose first language is not English will need an IELTS overall score of 5.5
- A BTEC National or Level 3 Short Course in a related subject (eg Business, Management, Administration, Customer Service)
- Edexcel level 5 qualifications
- Appropriate work experience.
- Candidates should be at least 21 years and above.

Start Dates: For information regarding start dates for LCEM programmes, please refer to LCEM website: www.lcoem.com

Edexcel Registration: Students should also register with Edexcel and be accepted for a particular level of examination. Membership registration can take place at any time of the year

Examination: Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership programme is assessed by a mixture of assignments and examinations including management Research Project of approximately 5000 words.

Award Conditions: Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership (EDSML) will be awarded along with a certificate of eligibility of the Chartered Management Institute (CMI) when a student successfully passed all modules. A module is passed when an overall module mark of 40% or more is attained.

University Progression: After completion of this course; apply for an MBA degree at a UK university.

Tuition Fees: For information regarding fees for LCEM programs, please refer to the following website: www.lcoem.com